Hello Everyone, I Am

Kristin Zoe Dy

Website Design & Development | SEO | Content Creation





Why Work With Me?

I am a passionate and detail-oriented Graphic Designer, Video Editor, Content Creator, and Digital Marketing Specialist with extensive experience in creating compelling visual content for social media, websites, print materials, and branding projects. With a strong foundation in SEO content writing, web development, and marketing strategy, I ensure that every project aligns with the brand's identity while maximizing engagement and visibility.

My expertise spans across graphic design, web development, video editing, and social media management, making me a versatile professional in the digital marketing space.

Let's collaborate!

7 Years Of
Design Experience

Industries I’ve Worked With

- Plumbing & Water Home Services
- HVAC & Air Conditioning Home Services
- Tile & Flooring Home Services
- Pressure Washing & Cleaning Home Services
- Landscaping & Outdoor Home Services
- Garage & Entry Doors Home Services
- Electrical & Home Improvement
- Dumpster Rentals & Junk Removal
- Handyman Services
- Home Remodeling Services
- Chiropractic & Physical Therapy
- Senior Care & Assisted Living
- Medical & Behavioral Health
- Automotive & Detailing
- Law & Bail Bonds
- Restaurants & Retail
- Marketing & Web Services
- Business Consulting & Coaching



Explore My Creative Services

- Graphic Design
- Video Editing
- Social Media Content Creation
- Email Marketing Campaigns
- SEO
- Web Development



Web Design & Development

WordPress Development

Building and maintaining custom websites using WordPress, Divi, Elementor, and ManageWP.

Website Graphics & UI Design

Designing website banners, infographics, blog images, and UI elements to improve visual appeal.

Page Creation & Customization

Developing and updating landing pages, service pages, managing parent links, & product pages using HTML, CSS, and WordPress builders.

Website Speed Optimization

Enhancing performance through image compression, caching, Core Web Vitals optimization, and plugins like NitroPack and 10Web.



Web Design & Development

SEO Integration

Implementing on-page SEO best practices, structured data, and metadata to improve search engine rankings.

E-commerce Website Management

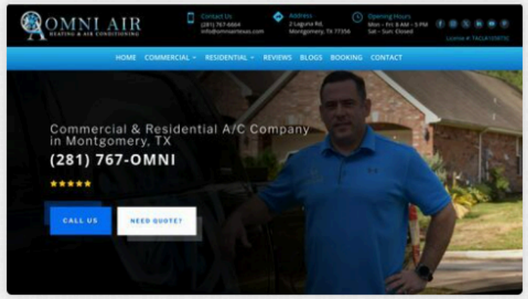
Managing product listings, optimizing product images, and improving user experience for Shopify, WooCommerce, and Duda stores.



Web Design & Development Tools I Used

Website Speed Optimization

Before



Latest Performance Report for:

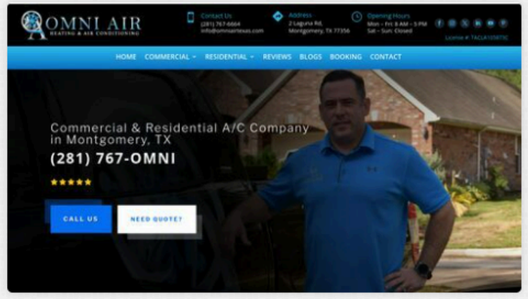
https://www.omniairtexas.com/

Report generated: Sun, Feb 2, 2025 10:09 AM -0800
Test Server Location: Vancouver, Canada
Using: Chrome 117.0.0.0, Lighthouse 11.0.0

GTmetrix Grade	Performance	Structure	Largest Contentful Paint	Total Blocking Time	Cumulative Layout Shift
D	48%	83%	3.3s	66ms	0.43

After

implementation of Website Speed Optimization



Latest Performance Report for:

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Website Speed Optimization

Before

Mobile | Desktop

Diagnose performance issues

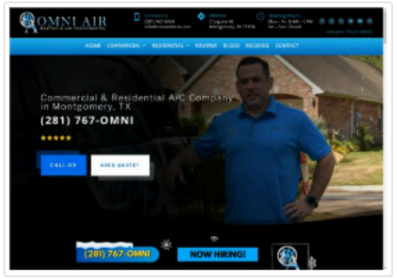
Performance	Accessibility	Best Practices	SEO
38	83	74	85

38

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

▲ 0–49 ■ 50–89 ● 90–100



METRICS — Expand view

- First Contentful Paint: 0.8 s
- Largest Contentful Paint: 4.6 s
- Total Blocking Time: 280 ms
- Cumulative Layout Shift: 0.429
- Speed Index: 3.6 s

After

Mobile | Desktop

Discover what your real users are experiencing — No Data

Diagnose performance issues

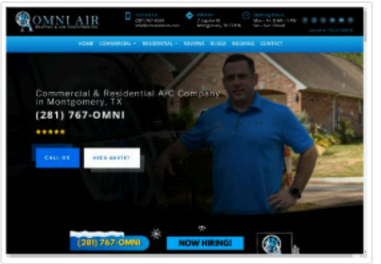
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Website Design & Development Samples



Premier Party Rentals

Click Here



Omni Air & Heating LLC

Click Here



Nifty Genesys

Click Here

Website Design & Development Samples



Locksmith Sample

Click Here



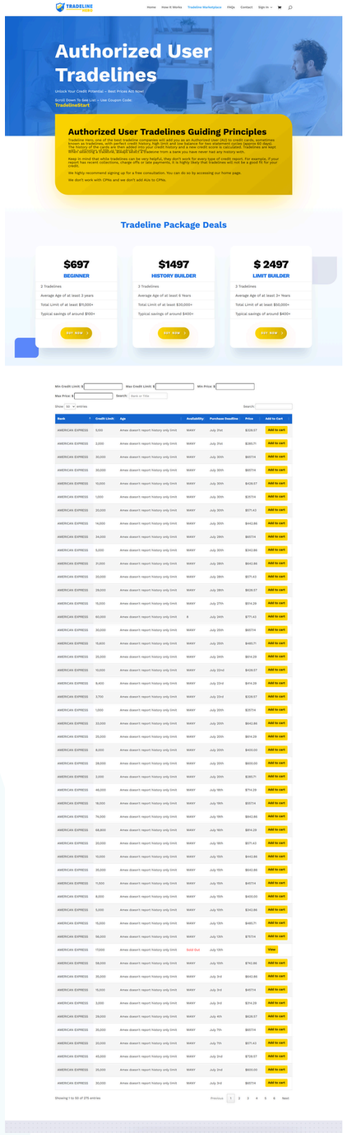
Tradeline Hereo

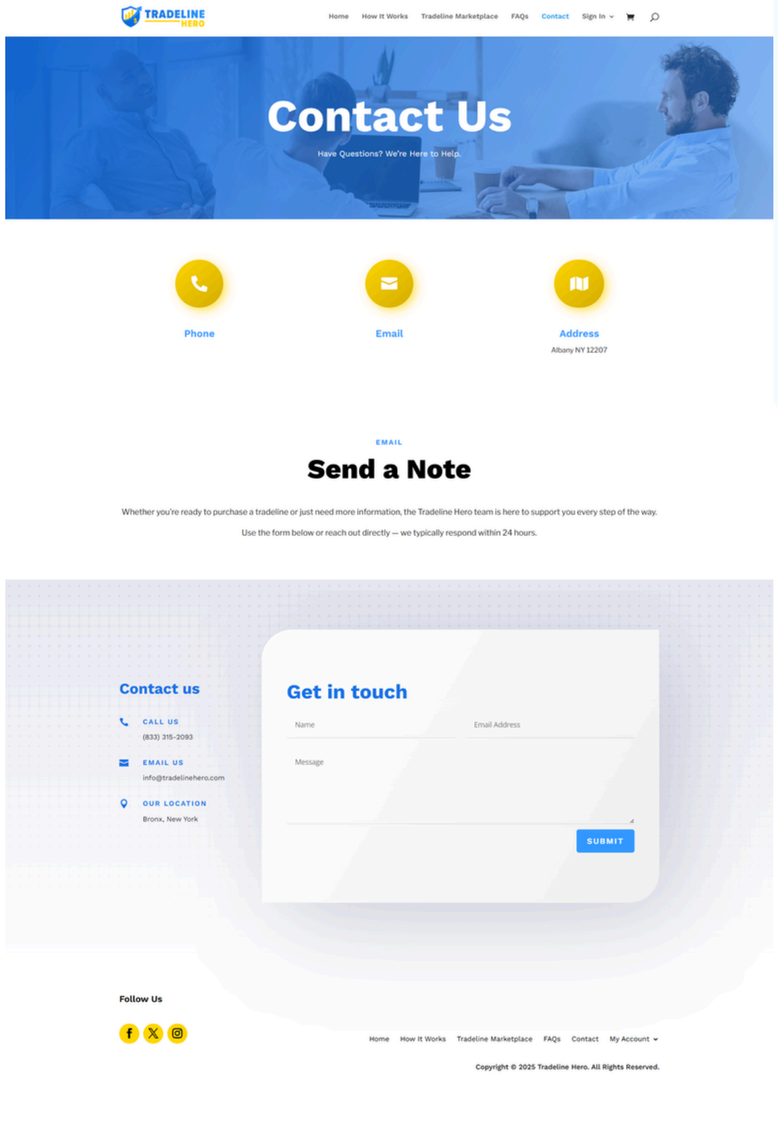
Click Here

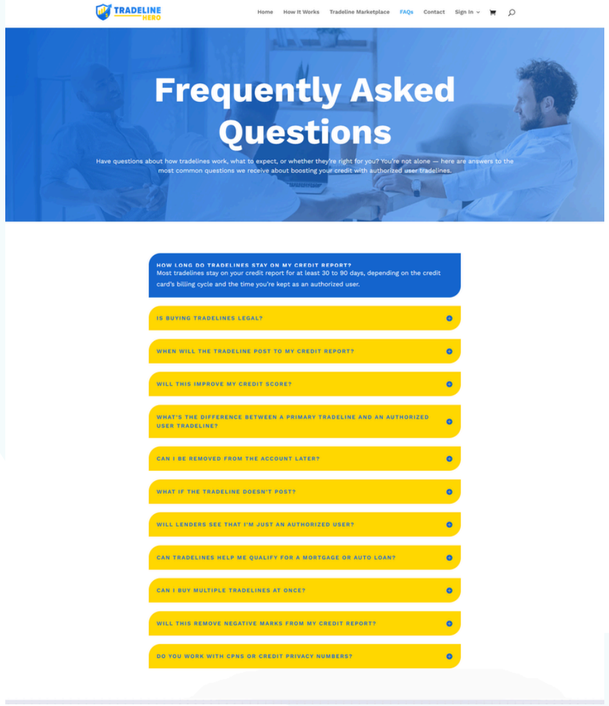
TRADELINE HERO

WooCommerce Website Design & Development





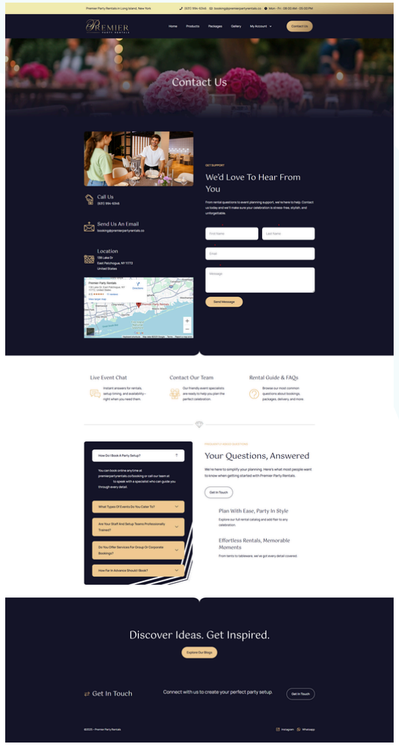


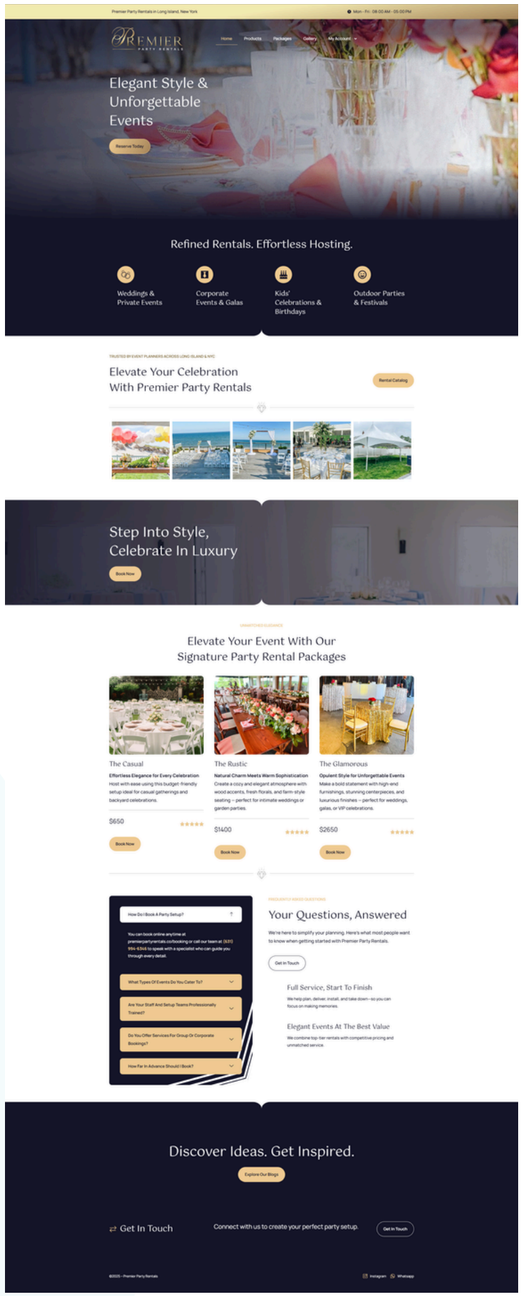


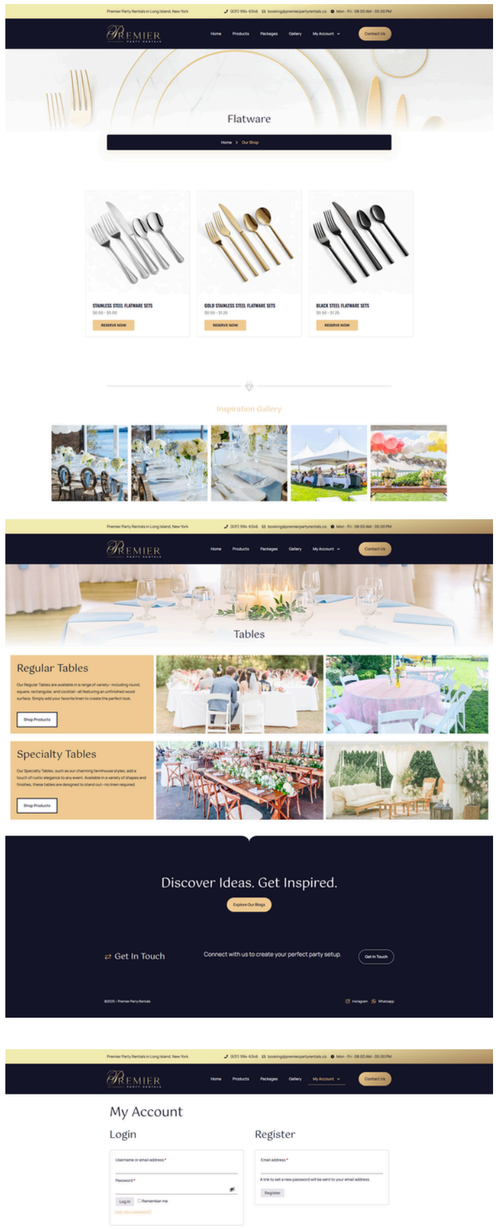
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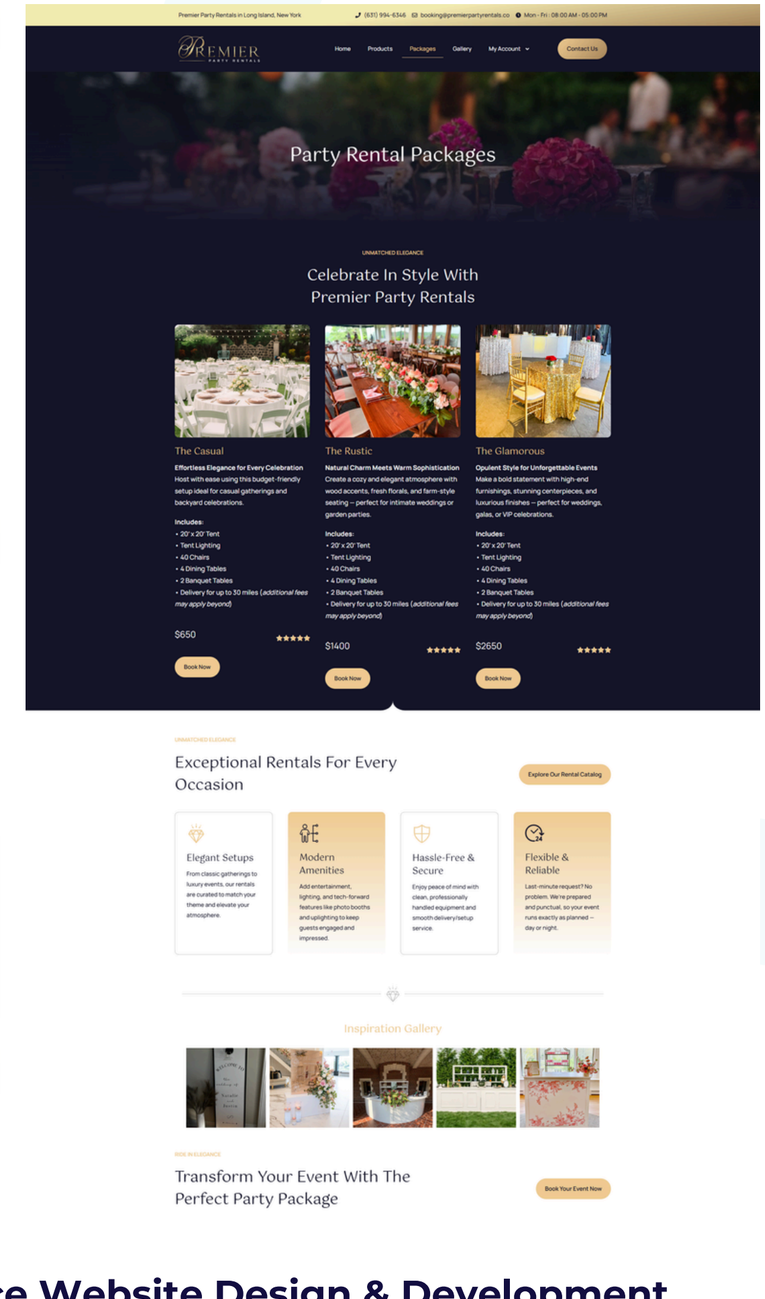
PREMIER
PARTY RENTALS

Click Here







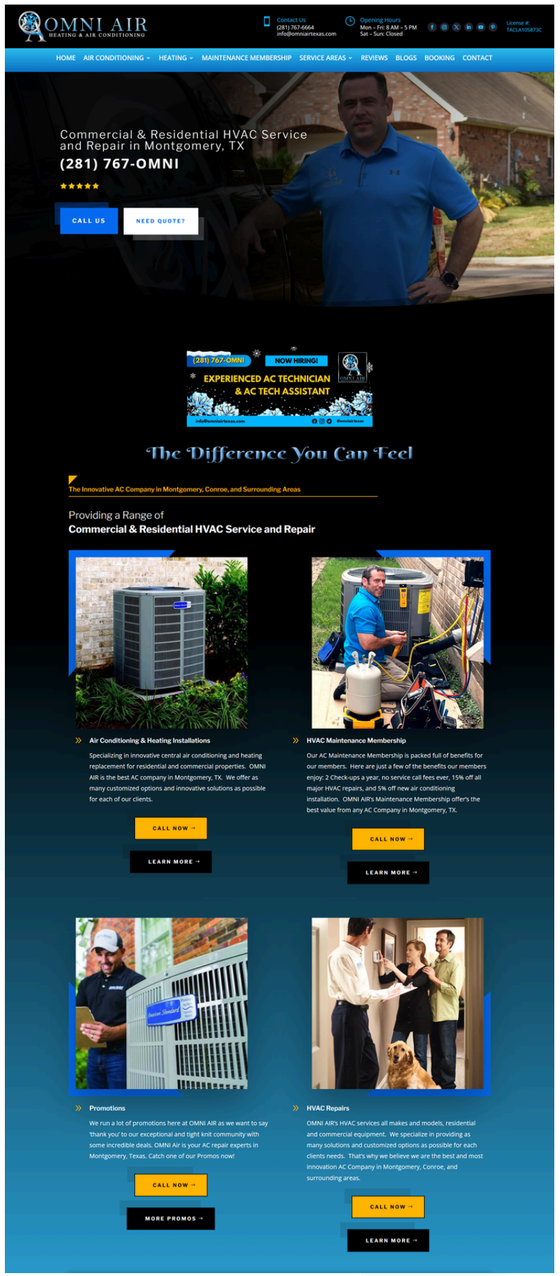


WooCommerce Website Design & Development

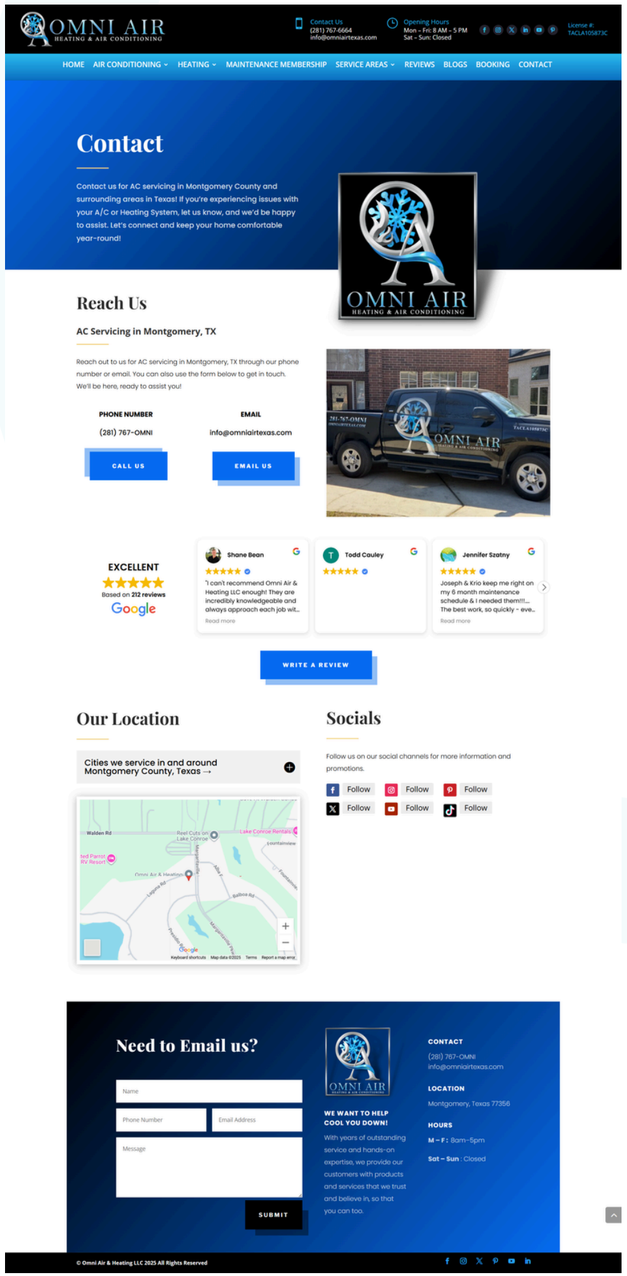
OMNI AIR
HEATING & AIR CONDITIONING

Click Here

Service-based Business Website Design & Development









Explore My Creative Services

- Graphic Design
- Video Editing
- Social Media Content Creation
- Email Marketing Campaigns
- SEO
- Web Development



Search Engine Optimization (SEO)

On-Page SEO Optimization

Enhancing website content, meta tags, headings, internal linking, and image alt texts for better search rankings.

SEO Content Writing

Crafting high-quality, keyword-optimized blogs, articles, and landing pages to boost organic visibility.

Keyword Research

Identifying the best-performing keywords using SEMRush, KWFinder, UberSuggest, and Google Search Console.

Site Audits & SEO Analysis

Conducting in-depth SEO audits using SEMRush, UberSuggest, Google Search Console, and GTmetrix to improve site health.



Search Engine Optimization (SEO)

Technical SEO

Improving website speed by utilizing caching, compression, and image optimization to improve site performance using NitroPack, 10Web, and WP plugins.

Google My Business (GMB) Optimization

Creating and managing GMB posts, local SEO content, and business listings to enhance local search visibility.

Off-Page SEO & Link Building

Writing guest posts, acquiring backlinks, and improving domain authority through off-page strategies.



Search Engine Optimization (SEO)

Website Management & Updates

Managing WordPress, Divi, Elementor, Wix, Squarespace, and Duda, ensuring sites remain optimized.

SEO for Videos (YouTube SEO)

Optimizing video titles, descriptions, tags, and thumbnails to increase video discoverability.



SEO Tools I Used

SEO On-page Content

Menu

Therapy Approaches

Click Here

Keywords: outpatient program
Los Angeles mental health services
mental health services in Los Angeles

- SEO-optimized Content
- Keyword Research
- Meta Title & Description
- Internal Linking
- Alt Text
- Video Visual

los angeles mental health services		N C	N/A	630	N/A	N/A	27
mental health services in los angeles	?	N C	N/A	630	N/A	N/A	21

Spinal Decompression Therapy in Corona CA

Keywords: Decompression Therapy in Corona CA

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

Whiplash Injury Chiropractor in Mercer Island, WA

Click Here

Keywords: Whiplash Injury
Chiropractor

- SEO-optimized Content
- Keyword Research
- Meta Title & Description
- Infographic
- Alt Text
- Video Visual

SEO On-page Blogs

Discover the Secret to a Sparkling Clean Car: Visit Our Car Wash in Terrace, BC Today!

Keywords: clean car
car wash in Terrace
car wash services

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

Why Do People Put Wraps on Their Cars?

Keywords: Wrapping a Car
wrapping a car in Phoenix
car wrapping services

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

Dog Poop Clean-Up Services: Ensuring a Hygienic Environment for Your Pets and Family

Keywords: dog poop clean-up
dog poop pickup services

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

SEO On-page Blogs

Finding the Best Cat Grooming Near Me: A Guide to Local Groomers for Cats in Phoenix, AZ

Keywords: cat grooming near me
Groomers for Cats

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

Finding the Best Pool Service Near Me: What to Look for in a Quality Swimming Pool Cleaning Service

Keywords: Pool Service Near Me
Swimming Pool Cleaning Service

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

Top 5 Reasons to Choose 'Pool Repair Near Me' for Reliable Swimming Pool Repair Services

Keywords: pool repair near me
pool repair services
swimming pool repair

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

SEO On-page Blogs

Relief from Migraines: Benefits of Visiting a Family Chiro Near San Diego, CA

Click Here

Keywords: Family Chiro Near San Diego
family chiropractor in San Diego

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

How Electrical Contractors Ensure Safe and Efficient Wiring for Your Home

Click Here

Keywords: Electrical Contractors
electrical company
electrician near me

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

Finding a Reliable Locksmith : Springfield Key Duplication & More

Click Here

Keywords: Key Duplication
Key Duplication near me
Locksmith

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

SEO On-page Blogs

Why Choose Specialized Medical Services for Treating Minor Illnesses and Injuries?

Keywords: specialized medical services
minor illnesses

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description

Understanding Shoulder Pain: A Comprehensive Diagnosis Chart

Keywords: Shoulder Pain Diagnosis Chart

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description
- Infographics

Chiropractic Care Insights: Using a Knee Pain Location Chart for Effective Pain Management

Keywords: knee pain location chart

Click Here

- SEO-optimized Content
- Keyword Research
- Meta Title & Description
- Infographics

SEO Off-page Guest Articles

Family Law and Estate Planning: How to Secure Your Family's Future Today

Keywords: family law
estate planning
family law attorney
estate planning attorney

Click Here

- Backlinking
- Keyword Research
- SEO-optimized Content

Choosing the Right Physical Therapist: Key Factors for Effective Treatment and Rehabilitation

Keywords: physical therapist
Physical therapy
physiotherapy

Click Here

- Backlinking
- Keyword Research
- SEO-optimized Content

Unlock the Secret to a Pristine Vehicle with Rain Coast Wash and Lube's Superior Car Wash Services

Keywords: car wash services
car wash
car detailing

Click Here

- Backlinking
- Keyword Research
- SEO-optimized Content

SEO Off-page Guest Articles

Comprehensive Cat Brushing & Cat Grooming Near Me

Click Here

Keywords: cat grooming near me
cat brushing
Cat Groomers

- Backlinking
- Keyword Research
- SEO-optimized Content

Phoenix's Premier Dog Poop Clean-Up Service: Pooper Scooper

Keywords: dog poop
dog poop clean-up
dog poop scooper
Pooper Scooper

Click Here

- Backlinking
- Keyword Research
- SEO-optimized Content

5 Essential Tips for Maintaining Your Air Conditioning System: A Comprehensive AC Service Guide

Keywords: air conditioning system
air conditioning
AC service

Click Here

- Backlinking
- Keyword Research
- SEO-optimized Content

SEO Off-page Guest Articles

Comprehensive Cat Brushing & Cat Grooming Near Me

Click Here

Keywords: cat grooming near me
cat brushing
Cat Groomers

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Keywords: dog poop
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Click Here

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AC service

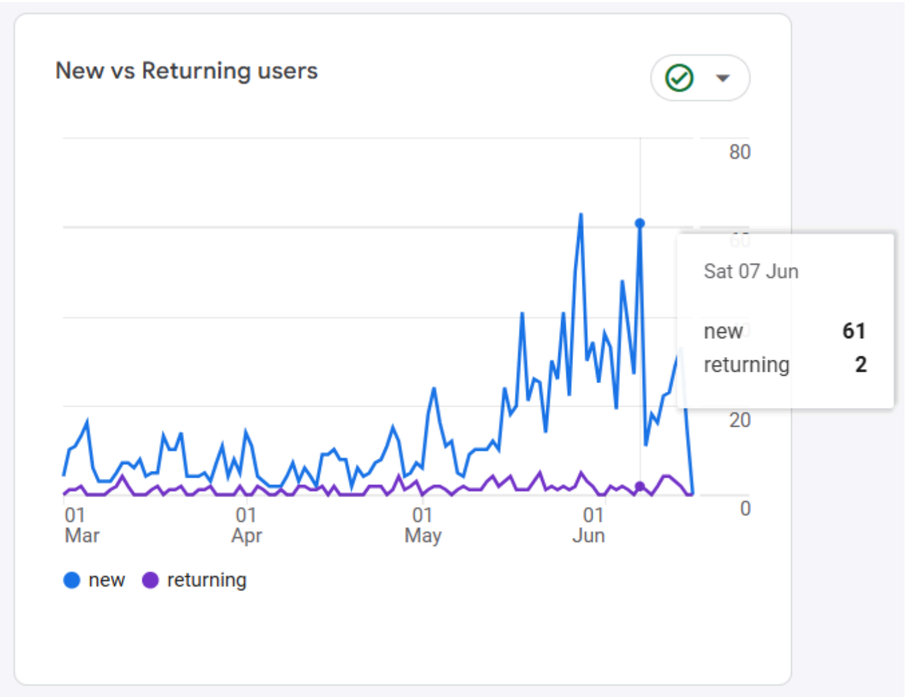
Click Here

- Backlinking
- Keyword Research
- SEO-optimized Content

Keyword Rank Tracking

premiervalet.co

- I have improved their keyword rankings
- Created SEO Content to pages using ChatGPT
- Keyword Research using UberSuggest & KWFinder
- Internal Linking
- Improved presence after 2 months



premier valet English / East Patchogue,New York,United States	1 → 1
premier valet service English / East Patchogue,New York,United States	1 → 1
valet parking services near me English / East Patchogue,New York,United States	3 → 2 ▲+1
valet company English / East Patchogue,New York,United States	4 → 2 ▲+2
valet service English / East Patchogue,New York,United States	2 → 2
hire a valet English / East Patchogue,New York,United States	100 → 2 ▲+98
valet parking companies near me English / East Patchogue,New York,United States	3 → 2 ▲+1
parking valet service English / East Patchogue,New York,United States	3 → 2 ▲+1

KEYWORD	CHANGE
valet service parking English / East Patchogue,New York,United States	2 → 2
valet parking company near me English / East Patchogue,New York,United States	4 → 3 ▲+1
valet service for private party English / East Patchogue,New York,United States	7 → 3 ▲+4
hotel parking valet English / East Patchogue,New York,United States	100 → 4 ▲+96
valet parking English / East Patchogue,New York,United States	14 → 4 ▲+10
valet parking for private parties English / East Patchogue,New York,United States	12 → 4 ▲+8
valet parking long island English / East Patchogue,New York,United States	4 → 4
airport parking valet service English / East Patchogue,New York,United States	100 → 5 ▲+95
valet parking airport English / East Patchogue,New York,United States	100 → 5 ▲+95
valet parking services long island English / East Patchogue,New York,United States	6 → 5 ▲+1
valet service for events English / East Patchogue,New York,United States	6 → 6
park valet English / East Patchogue,New York,United States	11 → 7 ▲+4
city valet parking English / East Patchogue,New York,United States	68 → 8 ▲+60

Keyword Rank Tracking

www.omniairtexas.com

- **I have grown their keyword rankings from page 0 to the 1st - 2nd page of SERP**
- **Created SEO Content to pages using ChatGPT**
- **Keyword Research using UberSuggest & KWFinder**
- **Internal Linking**
- **Backlinking by Citations and Guest Blogging**

Report

Rank Tracking for Desktop

Exported on

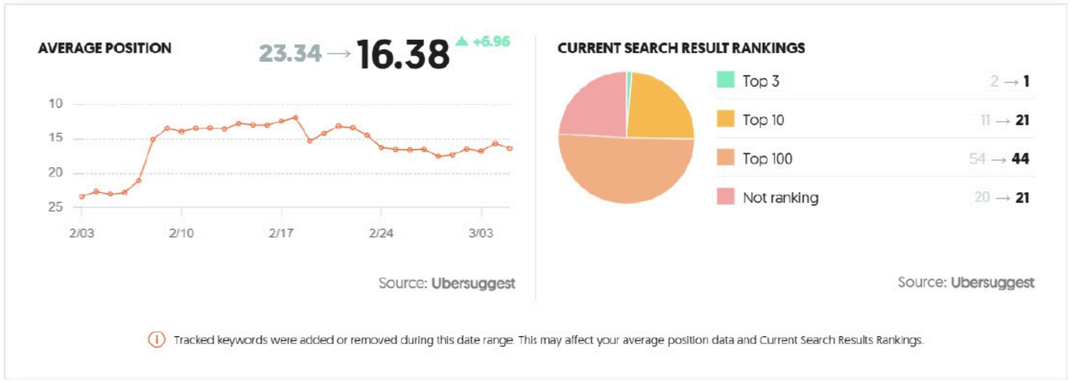
MAR 05, 2025 11:57 AM

Domain: omniairtexas.com

Language & Location: All Languages | All Locations

Showing Ranking: From Feb 03, 2025 to Mar 05, 2025

45 ▲	19 ▼	23
Keywords moved up	Keywords moved down	Keywords unchanged



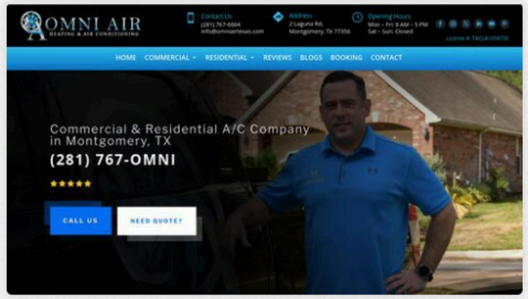
TRACKED KEYWORDS

POSITION	KEYWORD	CHANGE	VOL	SD	URL	UPDATED
1	omni air conditioning English / Montgomery,Texas,United States	1 → **1**	10	25	https://www.omniairt...	Last week
4	ac company near me English / Montgomery,Texas,United States	4 → **4**	20	31	https://www.omniairt...	Last week
5	ac companies near me English / Montgomery,Texas,United States	15 → **5** ▲+10	20	32	https://www.omniairt...	Last week
5	ac installation near me English / Montgomery,Texas,United States	3 → **5** ▼-2	10	23	https://www.omniairt...	Last week
6	service ac near me English / Montgomery,Texas,United States	12 → **6** ▲+6	10	23	https://www.omniairt...	Last week
6	hvac near me English / Montgomery,Texas,United States	15 → **6** ▲+9	40	29	https://www.omniairt...	Last week
7	heating and cooling near me English / Montgomery,Texas,United States	8 → **7** ▲+1	40	33	https://www.omniairt...	Last week
7	ac replacements English / Montgomery,Texas,United States	29 → **7** ▲+22	10	33	https://www.omniairt...	Last week
7	hvac contractors near me English / Montgomery,Texas,United States	100 → **7** ▲+93	10	27	https://www.omniairt...	Last week
7	ac maintenance near me English / Montgomery,Texas,United States	10 → **7** ▲+3	10	22	https://www.omniairt...	Last week
8	ac fix near me English / Montgomery,Texas,United States	15 → **8** ▲+7	10	30	https://www.omniairt...	Last week
8	ac repairing near me English / Montgomery,Texas,United States	6 → **8** ▼-2	70	23	https://www.omniairt...	Last week
8	aircon repair near me English / Montgomery,Texas,United States	15 → **8** ▲+7	70	24	https://www.omniairt...	Last week
8	ac fixer near me English / Montgomery,Texas,United States	15 → **8** ▲+7	10	29	https://www.omniairt...	Last week

Ubersuggest by NP digital

Website Speed Optimization

Before



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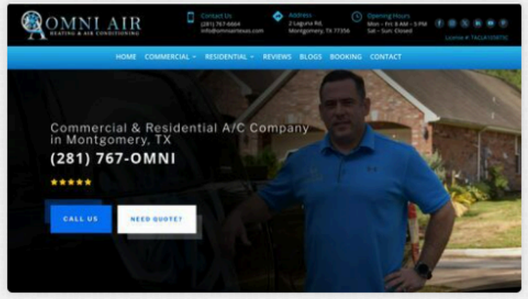
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Website Speed Optimization

Before

Mobile | Desktop

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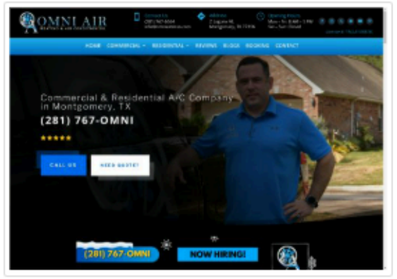
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After

Mobile | Desktop

Discover what your real users are experiencing — No Data

Diagnose performance issues

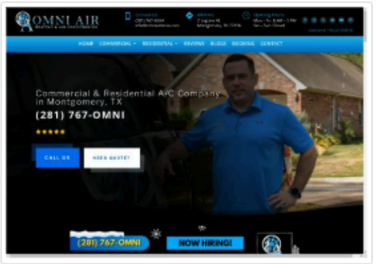
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Testimonials



Calli Ridenour · 1st

Regional Account Manager | Driving Business Growth through Strategic Partnerships Let's create success together!

February 14, 2025, Calli managed Kristin Zoe directly

I've had the privilege of working with Zoe for several years, and she is amazing at what she does! She's incredibly skilled and her ability to go above and beyond makes her an invaluable asset to any team.

Menu

Testimonials



Joseph Miller · 1st
Heating & Air Conditioning Specialist at Omni Air & Heating LLC
February 26, 2025, Joseph was Kristin Zoe's client

Highly Recommended – Zoe is the Best!

I cannot thank Zoe enough for the incredible work she has done in building my business, Omni Air & Heating LLC, from the ground up. She handled everything—from designing and launching my website to optimizing it with SEO to ensure we rank on search engines. She designed my branding, creating a professional and cohesive look that set us apart. She also developed flyers, stickers, truck graphics, ads, flags, and banners that helped establish our presence both online and offline.

Zoe also managed my social media presence, keeping my business active and engaging with our audience. She produced high-quality video ads for NextDoor, designed graphics for the website, and made sure my company had a strong internet presence. Her expertise and dedication have been invaluable, and I highly recommend her to anyone looking to grow their business. She truly goes above and beyond!

Contact Me Today!

THANK YOU



Menu